

**16<sup>th</sup> Early Childhood Iowa Congress  
Work Day  
January 31, 2008  
Johnston Public Library  
10:00 am – 3:00 pm**

**Congress Dates: February 10 & 11, 2009  
Airport Holiday Inn**

**Day on the Hill 2009 – tentative February 12**

**Present:** Barb Merrill, Shanell Wagler, Tom Rendon, Deb Scrowther, Emily Moriarity, Erin Clancy, Dawn Collins, Jenny Hodges, Lorie Easter, Carol Schroeder, Cathy Wheatcraft, Karen Doughan, Judy Knox, Lois Kiester

Introductions were made by sharing thoughts on what went really well at last fall's Congress:

- It all came together - ECI
- Registration/check-in very smooth
- Luis was awesome - put immigration into perspective
- We are 3 generations or less away from immigrant/poverty
- More cultural diversity needed
- Everyone has stories to share
- Empowerment reception, even though separate, was affirming, encouraging, positive
- Messages from NC are always inspiring (Karen Ponder/Camille Catlett) because of their lessons learned – ahead of us
- More people than ever – choosing this event
- Growing understanding of comprehensiveness of our world
- Active participation
- Department/Director access
- Gave us hope
- Collaborativeness obvious
- Broad & specific topics both days
- Ownership by retreat participants
- Outreach – presenters + participants
- Panel at end – young leaders

**Next Meeting Date: Friday, April 11  
Airport Holiday Inn, 6111 Fleur Drive  
Across from the Airport  
10:00 am – 3:00 pm**

Strategic planning activity

Set up 4 tables of 4

Individually write 5 challenges you feel you/we will face in early 2009

Share with group & select 3 that you agree on to share with the large group

We then categorized in three broad categories.

| <b>Policy Making/System Building</b>          | <b>Quality/Accountability</b>   | <b>Workforce Issues</b>   |
|---|---|---|
| Funding shortfalls                            | Accountability for quality  | Workforce diversity<br>- language<br>- immigration<br>- poverty |
| Strain on public systems (infrastructure)     | CCMIS & Training Registry   | Diversity<br>- workforce shortage<br>- immigration              |
| Rotation of policymakers                      | Data  | Workforce<br>- compensation<br>- education<br>- minimum wage    |
| New administration                            | Professional Development<br>- outcomes based<br>- system building needs | Global competition  |
| Presidential administration                   | Quality improvement<br>- inclusive settings<br>- standards going up     |   |
| Convince groups to join forces                |   |   |
| Collaboration without duplication of services |   |   |
| Board/System accountability & collaboration   |   |   |

Theme 2007: Leadership for a New Iowa: 2 Days of Conversations, Communication, Collaboration

Congress Functions:

Who is it for?

Expectation to do something

A vehicle for paradigm changes

Local planning

Meeting, not conference

Big theme – affect them directly

ECI – oriented

Leadership development

Networking

What do we need the Congress to do for us in 2009?

Clarity & focus for Early Childhood

- we know; we all share this

Common vision for 2009

Lead us one step forward

Use breakouts to do work

Professional development FOCUS

- professionalism
- leadership development

Quality

- common understanding
- common message
- How are we all working on this?

Standards

Accountability

Professionalism

Collaboration/coordination

Congress dates reserved for Tuesday & Wednesday, February 10 & 11.

Capitol available for Day on the Hill on Tuesday, 10<sup>th</sup> or Thursday, 12<sup>th</sup>.

Best time for meeting with legislators seems to be 12 – 2 pm or 11 am – 1 pm.

Possibly could do 9 – 11 am training/speaker, 11 – 2 for appointments with legislators.

Definitely want Day on the Hill on Thursday, 12<sup>th</sup>; full day of Congress on Wednesday, 11<sup>th</sup>.

ECI Stakeholders meeting could be Tuesday afternoon (1-5 pm), followed by evening opening keynote.

Potential Keynotes:

Jack Shonkoff – Harvard professor, pediatrician, co-edited *Neurons to Neighborhoods*

Harvey Karp “Happy Baby”

Linda Smith – NACCRA, history of quality, military child care focus

Dr. Daro – Family Support Researcher

Kay Johnson, ECCS, Project Thrive, Vermont

Valora Washington – co-author, *Ready or Not*

Stacie Goffin - co-author, *Ready or Not*

Ed Ziegler - designer of Head Start, researcher  
Children's Defense Team  
Marian Wright Edelman – very passionate about early childhood  
Ed Greene – Sesame workshop, high level  
Robert Dugger – James Heckman panel – economist, business  
Jerlean Daniel – VP, NAEYC; former professor at Univ. of Pennsylvania  
Diane Trister Dodge – Creative Curriculum  
Anne Mitchell – Pres. NAEYC, early childhood research  
Designers of Barney  
Charlie Bruner – maybe he would have a connection to bring someone to Iowa  
Julia Coffman – co-author with Charlie Bruner & others, researcher w/Harvard Family Research Exchange, evaluation exchange (accountability)  
Malcolm Gladwell – Tipping Point  
Adaptive Management Theory  
John Edwards  
Joan Lombardi – public policy, Bureau Chief of HHS, passion is kids  
Marci Whitebook – Worthy Wage Efforts

Group prioritization for keynote on Tuesday Evening:

- \*\*\* Bill & Melinda Gates
- \*\*\* 0 – 3
- \*\*\* Rob Reiner
  - \*\* Brazelton Team
  - \*\* Robert Dugger – James Heckman panel – economist, business
    - \* PBS Kids – live characters
    - \* Marian Wright Edelman – very passionate about early childhood

Group prioritization of keynote for Wednesday:

- 14 - Valora Washington – co-author, Ready or Not
  - Stacie Goffin - co-author, Ready or Not
- 9 - Julia Coffman – co-author with Charlie Bruner & others, researcher w/Harvard Family Research
- 4 - Robert Dugger – James Heckman panel – economist, business
- 4 - Linda Smith – NACCRA, history of quality, military child care focus
- 4 - Kay Johnson, ECCS, Project Thrive, Vermont
- 2 - Malcolm Gladwell – Tipping Point
- 1 - Jerlean Daniel – VP, NAEYC; former professor at Univ. of Pennsylvania
- 1 - Jack Shonkoff – Harvard professor, pediatrician, co-edited Neurons to Neighborhoods

| <b>Policy Making/System Development</b>  | <b>Quality &amp; Accountability</b>   | <b>Workforce Issues</b>   |
|--|---|---|
| 1. Data – where is Iowa?<br>Charlie Bruner   | 16. QPPS verification   | 30. Community Workforce issues  |
| 2. Children’s MH waiver  | 17. Correlations between program quality & child & family outcomes  | 31. Diversity   |
| Advocate for Quality Track<br><br>3. understanding leg. Process<br>4. understanding fed. Process<br>5. advocacy 101<br>6. Legislative agendas, writing & reviewing | 18. Training Registry   | 32. Tiered reimbursements + Tax credits                                   |
| 7. First Years First   | 19. Disproportionality:<br>- school readiness<br>- child welfare<br>- ECSE<br><i>(Is this one workshop or 3?)</i> | 33. Workforce Study   |
| 8. Dept Directors panel  | 20. Inclusion/Special Needs/<br>Funding   | 34. Ethics & Confidentiality  |
| 9. Community Show & Tell<br>Collaborations should be within a workshop slot  | 21. Family Team Meetings  | 35. Iowans Fit for Life<br>EC workshop                                    |
| 10. Poster session<br>(research)   | 22. Partnerships for Quality<br>Preschool   | 36. Results & accountability<br>Training                                  |
| 11. Cracker barrel session<br>(short presentations or displays about initiatives and information that does not need a full time slot)                              | 23. Family Support Standards  | 37. Lynn Graves – Business  |
| 12. Using data to tell stories   | 24. Oral Health   | 38. Workforce issues  |
| 13. Board Governance & Accountability  | 25. Curriculum & Assessment   | 39. CLASS   |
| 14. Leadership self assessment   | 26. First Five  | 40. Drugs   |
| 15. Technology   | 27. Transportation Safety Issues  | 41. Wrap around services and After School programs<br>- Seamless/Quality, |
|  | 27. QPPS Infant Toddler Standards   | 42. Compensation initiative such as WAGE\$                                |
|  | 28. School readiness  |   |