

17th ECI Congress Planning Meeting
June 26, 2009
DMACC Urban Campus

Present: Barb Merrill, Tom Rendon, Jeanette Luthringer, Susan Andersen, Brian Fett, Jane Stockton, Mary Schertz, Shanell Wagler, Lorie Easter, Sheila Hansen, Jenny Hodges

Not Coming: Cathy Wheatcraft, Gloria Cano, Dawn Collins

Sessions

We will plan for 20 sessions; 3 time periods; 1 hour 15 minutes for each session.

7 - 1st group; 7 2nd group; 6 3rd group

Mary has confirmed her 3 under Early Intervention/Special Needs.

Deb brought info on RRR - # 1 – Impact of natural disasters.

Tom has info on Auditory screenings.

Tuesday evening reception – could use Carrie F & Storytelling, Public Engagement, or DOH

Sessy is not available.

Director Panel? Liz Buck – IWD, Judy Jeffries – DE (Condition of Education Report – focus on EC; or Kevin Fangman, Division Chief), Include other Directors? DHS – ?? Speak to ECI Stakeholders?? Will discuss with Stakeholders’ co-chairs.

“What is the condition of young children in Iowa?” Look at cross-perspectives.

Early Learning – Susan will follow up w/ DNR to do Reconnecting to Nature

Ask Kelly Davydov to drop Patricia Parker; pursue Hoops & Fences workshop

Drop Poverty Impact on Mental Health Issues – Lorie Easter

Cracker Barrel Topics:

CC – Return on Investment, Iowa Policy Project (Sheila)

PITC – Early Literacy (Beth W & Mary)

OAE – Hearing screenings, birth plus yearly screenings – through early Head Start

Shanell will help coordinate – possibly set up in exhibit area?

QRS, Immigration, PITC, Auditory Screenings

Water Coolers

Impromptu conversations; highly interactive

Expand the break, in conjunction with visiting exhibits

Similar to table top exhibit; small circles of chair; select 3 -4 to attend

Keynote Speakers

Robert Anda, MD, US Centers for Disease Control, Atlanta, GA

Ron Lally – Monday evening speaker; dinner at 6:00 pm; speech after dinner

Ron Lally charges for a full day, so he could be scheduled for some things earlier in the day. Beth Walling will be asked to explore some options. Groups that would be

interested in hearing or visiting with him include PITC, R & R, Early ACCESS. This might be a late morning meeting at the hotel.

Amanda Regan, Senate HR committee offers presentations in her committee meetings. This might be a late Monday afternoon option.

Exhibits

It was decided to change the format for next year. There will not be an exhibit hall. We will invite groups with the expectation that they will have a representative at their table at certain times, and the exhibit will be set up all day.

Deb Scrowther volunteered to compose a letter explaining the change and that there will not be exhibits, just information tables by invitation only.

Mary Schertz volunteered to compose a letter inviting certain groups.

Sellers

Kaplan

Lakeshore

Springtides

Discovery Toys

Funding

Mary Schertz has \$3,000 for Congress.

Tom will check on Head Start funding.

Marketing

Play up Congress with groups you meet with

Forward Save-the-Date e-mail

Sponsorship – send Charlie Bruner’s letter to Sheila

- Suggest sponsoring lunch, breaks, speakers, include invitation to Monday evening’s dinner

Discussion on ECI Governance

Tom initiated a discussion about the Congress and its position as a component of ECI.

The rules haven’t been published yet, but as written, they allow for the creation of other committee groups. We could submit the structure of Congress as a group under ECI; suggest Congress co-chairs be part of the co-chairs group; suggest 1 co-chair be from within state government, 1 co-chair from outside government; 3-year term for chair of group. It would be nice to have names to suggest at the September ECI meeting so they can be approved with the slate of officers for all ECI Committees. He sees Congress as a strategic tool for ECI.

Deb Scrowther raised the questions: Could Congress be a work group under professional development or public engagement? Could co-chairs of professional development and public engagement sit on the Congress planning committee as participants?

Congress needs a good connection with the ECI co-chairs.
Representation on Congress planning should include component groups and ovals, plus leadership from ECI.
Gretchen Hageman is working on an RFP to be distributed seeking Congress coordination.

The next meeting will be:

August 28, Friday
9:00 am – Noon
DMACC Ankeny
Bldg. 18 – Room 1

Future meeting dates:

October 30, Friday
9 am – Noon
DMACC Ankeny
Bldg. 18 – Room 35

December 11, Friday
9 am – Noon
DMACC Ankeny
Bldg. 18 – Room 35

January 22, Friday -- Packet Stuffing
9 am – 11 am
DMACC Ankeny
Bldg. 18 – Room 35

The meeting adjourned at 11:40 am.