

# Investing in High Quality Child Care Benefits Iowa's Economy



**NEARLY 193,000 IOWA CHILDREN**  
DEPEND ON PAID CHILD CARE EVERY WEEK



## QUALITY CHILD CARE



helps parents **earn**



helps children **learn**



**Essential to the safety, and healthy development** of children, particularly in the school readiness of low-income children



**Leads to a more skilled workforce** - school readiness leads to better school performance, increased high school graduation rates and students college- and career-ready

## CHILD CARE'S ECONOMIC CONTRIBUTION

**\$280 million**

Iowa child care industry revenue of \$447.6 million

**led to another \$280 million**

in spillover impact on local economies.

**5,100**

The Iowa child care industry employs 22,716 individuals who

**support an additional 5,100 jobs**

in local economies

**\$150 million**

The \$291.7 million in employee and proprietors' earnings within the child care industry

**generates \$150 million**

in additional earnings across Iowa.

Information from "Child Care in State Economies" [ced.org/childcareimpact](http://ced.org/childcareimpact)



*Every child, beginning at birth, will be healthy and successful*

